Pizzaville's 40 Years of Funny Giveaway

1. PROMOTIONAL & CONTEST PERIOD

Pizzaville's 40 Years of Funny Giveaway commences during Pizzaville operating hours on Wednesday, November 6, 2024. Scratch Cards will be distributed with eligible orders until 11:59pm on Sunday, December 15, 2024 (the "promotional period"). Entry for a chance to win \$10,000 ends at 11:59pm on Tuesday, December 31, 2024 (the "contest period"). This contest is brought to you by Pizzaville Inc ("Contest Sponsor"), in partnership with Coke Canada Bottling. The Promotional Period and/or Contest Period may be amended – either shortened or lengthened - at the sole discretion of Contest Sponsor without prior notice.

2. ELIGIBILITY

The contest is open to all legal residents of Ontario who are age of majority or older. Notwithstanding the above, this contest is not open to employees of Pizzaville Inc., Pizzaville Franchisees and their employees and sub-contractors, officers and directors of the Contest Sponsor, respective divisions, subsidiaries, affiliates, its bottlers, advertising and promotional agencies, representatives, contest suppliers, prize suppliers, members of their immediate families (parents, siblings, spouses) and those with whom they are domiciled.

3. HOW TO ENTER

Place an order of \$25.99 subtotal or more during Pizzaville operating hours either online at www.pizzaville.ca, on the Pizzaville APP, from a cellphone dialing #3636, from a landline at 416.736.3636, in the markets with the respective landline numbers listed in the chart below, or directly in-store on any day within the Promotional Period.

| Alcona (Innisfil) | 705.436.7272 |
|-------------------|--------------|
| Alliston | 705.435.7870 |
| Aurora | 905.727.1315 |
| Barrie North | 705.722.7776 |
| Barrie South | 705.734.3333 |
| Barrie West | 705.739.1600 |
| Bowmanville | 905.623.2727 |
| Bracebridge | 705.645.5557 |
| Bradford | 905.775.5551 |
| Brantford | 519.758.9090 |
| Brantford North | 519.756.7575 |
| Burlington | 905.336.6696 |
| Cambridge | 519.740.8899 |
| Collingwood | 705.445.0001 |
| Courtice | 905.579.2626 |
| Gravenhurst | 705.687.3636 |
| Guelph | 519.780.3777 |
| Guelph North | 519.767.5777 |
| Huntsville | 705.788.3999 |
| Keswick | 905.476.7701 |
| Kitchener | 519.576.9777 |
| Midland | 705.526.3636 |
| Newmarket | 905.895.1211 |
| North Bay | 705.474.3232 |
| Orangeville | 519.942.3232 |
| Orillia | 705.326.2626 |

| Oshawa | 905.743.0404 |
|--------------|--------------|
| Parry Sound | 705.746.1234 |
| Port Elgin | 519.389.3600 |
| Shelburne | 519.925.3636 |
| Sutton | 905.722.5554 |
| Wasaga Beach | 705.422.2223 |
| Waterdown | 905.690.2004 |
| Whitby | 905.655.8855 |

With every eligible order, customers will receive a **SCRATCH & WIN CARD** with the chance to scratch and reveal one (1) of forty-thousand (40,000) prizes, plus every **SCRATCH & WIN CARD** includes a **UNIQUE ENTRY CODE** for a chance to win \$10,000*.

4. HOW TO PLAY - SCRATCH & WIN CARD

Scratch the umbrella to reveal your prize or consolation message. Your card will reveal one of three possibilities:

- I. A FREE Pizzaville Menu Item with unique coupon code redeemable at participating locations only until end of operating day on January 31, 2025 for delivery or pick-up orders placed online at www.pizzaville.ca, on the Pizzaville APP or by phone at 416.736.3636 OR #3636 OR for markets outside of the GTA, find your local store number at www.pizzaville.ca/findus. One time use. Not redeemable for orders placed directly in-store. To redeem your prize for delivery, you must spend a minimum of \$9.99 subtotal or more, not including the retail value of your free menu item.
- II. **A FREE Electronic Item with unique coupon code**. To claim your prize, contact prizing@pizzaville.ca or call (905) 850-0070. Prizes must be claimed by end of operating day on January 31, 2025.
- III. **Sorry, you are not a winner message**. Don't despair, you still have a chance to win \$10,000! See number 6: "HOW TO ENTER FOR A CHANCE TO WIN \$10,000"

5. SCRATCH & WIN CARD PRIZES

All SCRATCH & WIN CARD "Prizes" must be accepted as awarded and may not be transferred, exchanged or refunded. The Contest Sponsor reserves the right, in its sole discretion, to substitute a Prize or portion thereof with one of at least equal value, in the event of the unavailability, for whatever reason, of the advertised prize(s) or any portion thereof (including, without limitation, at the sole and absolute discretion of the Contest Sponsor).

Forty-Thousand (40,000) Available Prizes:

Ten-Thousand (10,000):

- TWO (2) DIPPING SAUCES coupon codes to be redeemed* on a future Pizzaville order by January 31, 2025
- Any combination of the following options Creamy Garlic / Cheddar Habanero / Ranch / Blue Cheese / Hot / BBQ / Honey Garlic / Fresh Tomato Sauce; actual retail value \$2.30

Ten-Thousand (10,000):

- ONE (1) 2-PACK 500ML COCA-COLA® BOTTLES coupon codes to be redeemed* on a future Pizzaville order by January 31, 2025
- Any combination of the following options Coca-Cola / Coca-Cola Zero Sugar / Diet Coke / Sprite / Dasani Water / Barq's Rootbeer / Canada Dry Ginger Ale / Fanta / Brio; actual retail value \$5.25

Five-Thousand (5,000):

- ONE (1) ORDER OF BREADKNOTS coupon codes to be redeemed* on a future Pizzaville order by January 31, 2025
- One order consists of 6 pieces; choose GARLIC BREADKNOTS or MAPLE CINNAMON BREADKNOTS; actual retail value \$4.73

Five-Thousand (5,000):

- ONE (1) ORDER OF POTATO WEDGES coupon codes to be redeemed* on a future Pizzaville order by January 31, 2025
- One order consists of 24-28 pieces; actual retail value \$4.73

Two-Thousand, Five-Hundred (2,500):

- ONE (1) TIRAMISU DESSERT coupon codes to be redeemed* on a future Pizzaville order by January 31, 2025
- Single serve cup; actual retail value \$3.73

Two-Thousand, Five-Hundred (2,500):

- ONE (1) 8PC BONELESS CHICKEN POPPERS coupon codes to be redeemed* on a future Pizzaville order by January 31, 2025
- 8 pieces + 1 dipping sauce; choose MILD or SPICY breading and choice of one (1) dipping sauce from following choices – Hot / Honey Garlic / BBQ / Ranch / Blue Cheese; actual retail value \$10.73

Two-Thousand, Five-Hundred (2,500):

- ONE (1) CHEESE & SAUCE PONZO coupon codes to be redeemed* on a future Pizzaville order by January 31, 2025
- Additional toppings, cheese and/or sauce substitutions available at additional charges based on applicable menu pricing, choice of DEEP FRIED or BAKED available at most locations, some locations can only serve BAKED ponzos; actual retail value \$6.73

Two-Thousand, Four-Hundred and Forty (2,440):

- ONE (1) MEDIUM, 3-TOPPING PIZZA coupon codes to be redeemed* on a future Pizzaville order by January 31, 2025
- Additional toppings, cheese and/or sauce substitutions available at additional charges based on applicable menu pricing; actual retail value \$14.99

Twenty-Five (25):

- A PAIR OF HEADPHONES to be claimed** with Pizzaville Head Office by January 31, 2025
- Each eligible winner to receive ONE (1) Beats By Dr. Dre Solo Buds In-Ear Sound Isolating Truly Wireless Headphones or comparable product of equal value, depending on product availability; approximate retail value: \$99.99

Twenty-Five (25):

- A WIRELESS BLUETOOTH SPEAKER to be claimed** with Pizzaville Head Office by January 31, 2025
- Each eligible winner to receive ONE (1) Bose SoundLink Micro Rugged Waterproof Bluetooth Wireless Speaker or comparable product of equal value, depending on product availability; approximate retail value: \$149.99

Five (5):

- A LATEST GENERATION GAMING CONSOLE to be claimed** with Pizzaville Head Office by January 31, 2025
- Each eligible winner to receive ONE (1) Playstation 5 Slim Digital Edition or comparable product of equal value, depending on product availability; approximate retail value: \$579.99

Five (5):

- A 55" 4K UHD HDR LED SMART TV to be claimed** with Pizzaville Head Office by January 31, 2025
- Each eligible winner to receive ONE (1) LG 55" 4K UHD HDR LED webOS AI ThinQ Smart TV or comparable product of equal value, depending on product availability; approximate retail value: \$599.99

*6. HOW TO REDEEM YOUR FREE PIZZAVILLE MENU ITEM COUPON CODE

- Coupon codes are redeemable at participating locations only until end of operating day on January 31, 2025.
- Coupon Codes are redeemable ONLY for delivery or pick-up orders placed online at www.pizzaville.ca, on the Pizzaville APP, by phone at 416.736.3636 OR #3636 OR for markets outside of the GTA, find your local store number at www.pizzaville.ca/findus.
- Coupon Codes are NOT redeemable for orders placed directly in-store.
- Coupon Codes are NOT redeemable on any third party ordering platform.
- Coupon Codes can only be redeemed ONCE
- For Delivery Orders, you must spend a minimum of \$9.99 subtotal or more, not including the retail value of your free menu item.

6.1 HOW TO REDEEM COUPON CODE BY PHONE

- Call 416.736.3636 OR #3636 OR for find your local store number at www.pizzaville.ca/findus
- Notify the agent at beginning of your call of the menu item that you have won.
- The agent will take your order, including the FREE menu item. Provide agent with coupon code on umbrella. Once code entered and validated, your order will be discounted by the amount of your FREE menu item.

6.2 HOW TO REDEEM COUPON CODE ONLINE & IN-APP

- Visit <u>www.pizzaville.ca</u> and sign-in to begin your order or launch <u>Pizzaville APP</u>
- Add your menu items to cart along with FREE menu item.
- When you are ready to checkout, click on your cart.
- Below your order summary, insert the coupon code listed immediately below FREE menu item within umbrella into COUPONS field, click submit to redeem
- Once validated, your order will be discounted by the amount of your FREE menu item.
- Complete the checkout process to place your order

FOR FREE MENU ITEM REDEMPTION CONCERNS:

- Immediate assistance call customer care at #3636 during our regular operating hours
- Email info@pizzaville.ca

**7. HOW TO CLAIM YOUR FREE ELECTRONIC ITEM COUPON CODE

- To claim your prize, contact prizing@pizzaville.ca or call (905) 850-0070.
- Prizes must be claimed by end of operating day on January 31, 2025.

Before being declared a winner of any prize, claimant must correctly answer, unaided, a mathematical skill-testing question to be administered by telephone at a pre-arranged, mutually convenient time and complete, sign and return a "Declaration and Release Form" (and any other documents, as applicable) by the date indicated on the form (the "Prize Claim Date").

All Prizes must be claimed by the Prize Claim Date indicated on the provided "Declaration and Release Form". If a claimant cannot be reached/located within the timeframe specified above, is not in compliance with these contest rules, incorrectly answers the skill-testing question, declines the Prize won, email correspondence between the Contest Sponsor and claimant is returned as undeliverable without a forwarding address, or fails to return the Declaration and Release form (and any other documents, as applicable) by the Prize Claim Date, the Prize may be forfeited by that claimant. Prizes will be awarded subject to these contest rules, upon receipt of the properly completed and executed Declaration and Release form and verification of Prize winner.

8. HOW TO ENTER FOR A CHANCE TO WIN \$10,000 CAD IN MASTERCARD® PREPAID CARDS

ENTRY FOR \$10,000 CONTEST CLOSES ON TUESDAY, DECEMBER 31, 2024 AT 11:59PM EST

- Scan the QR code on the front of this card OR visit <u>www.pizzaville.ca/win</u> to complete the digital entry form.
- Complete all required fields on digital entry form. Your entry code can be found on the bottom right-hand side on the front of this card.
- o The winner will be drawn and contacted on Friday, January 3, 2025.
- Prize consists of \$10,000 CAD in Mastercard® Prepaid Cards

By entering this contest, participants agree to be bound by these contest rules and the decisions of the Contest Sponsor.

9. \$10,000 CONTEST DRAW

At the end of the Contest Period, one (1) random draw will be held beginning at 12:30pm on Friday, January 3, 2025 consisting of eligible entries from the Contest Period.

Drawn entrant will be contacted by telephone and/or email on Friday, January 3, 2025 with further information on how to be confirmed as a winner and claim their Prize.

If the drawn entrant cannot be reached within 2 business days of original draw date, for whatever reason, another entrant may be randomly drawn (from eligible entries received) at the sole and absolute discretion of the Contest Sponsor.

Odds of being selected as the potential winner depends on the total number of eligible entries received from all participating locations during the Contest Period.

Before being declared a winner of any prize, the selected entrant must correctly answer, unaided, a mathematical skill-testing question to be administered by telephone at a pre-arranged, mutually convenient time and complete, sign and return a "Declaration and Release Form" (and any other documents, as applicable) by the date indicated on the form (the "Prize Claim Date").

Prize must be claimed by the Prize Claim Date indicated on the provided "Declaration and Release Form". If a selected entrant cannot be reached/located within the timeframe specified above, is not in compliance with these contest rules, incorrectly answers the skill-testing question, declines the Prize won, email correspondence between the Contest Sponsor and selected entrant is returned as undeliverable without a forwarding address, or fails to return the Declaration and Release form (and any other documents, as applicable) by the Prize Claim Date, the Prize may be forfeited by that selected entrant and the Contest Sponsor reserves the right to randomly select another entrant from the remaining eligible entries to award that Prize. Prize will be awarded subject to these contest rules, upon receipt of the properly completed and executed Declaration and Release form and verification of Prize winner.

10. OTHER

Personal information gathered by the Contest Sponsor will be used for the purposes of administering the contest, contacting potential winners and as otherwise permitted or required by law. Please visit Pizzaville privacy policy at www.pizzaville.ca/privacy for information on its policy towards maintaining the privacy and security of your personal information.